



# SCORES Cup

*The world's largest annual  
charity corporate soccer  
tournament series*



15

Cities

20+

Years

450+

Companies

\$2.0M

raised on average  
each year

# SCORES Cup at a Glance

Directly funds free after-school SCORES programs for  
15,000+ young people across North America





*Inspiring youth to lead through...*



### *Soccer*

Physical fitness, teamwork, safe spaces



### *Poetry*

Literacy, self-expression, confidence



### *Service*

Community, connection, leadership

# Our Reach

*20+ years serving historically marginalized communities in Cleveland*

**2k**

*Poet-Athletes*

**15**

*Schools*

**3K+**

*Poems Written*

**100+**

*Programming Hours*

AMERICA  
SCORES  
Cleveland



# Who We Play For

*The Poet-Athlete*



<https://www.youtube.com/watch?v=ID3IUK7RCIo>



# Real Impact

## *The Poet-Athlete*



**93%**

Feel more confident about themselves



**85%**

Feel they help to make their community a better place



**88%**

Improved their aerobic capacity

# All-Star Companies

All-Star Companies from Fortune 500 to small businesses have played in a SCORES Cup over the past 20 years & supported SCORES youth.





# Why Corporate Partners Choose SCORES Cup

- Direct exposure alongside 450+ participating companies in every SCORES Cup market
- Engage over 250 employees from local Cleveland teams
- Opportunity to demonstrate commitment to education, health, & community service

[scorescup.com](http://scorescup.com)





# Team Sponsorships



## *Title Sponsor - \$7,500*

- Exclusive naming rights & recognition within official event name (i.e. SCORES Cup 26 presented by SPONSOR)
- Premier name and logo placement on all print and digital marketing materials, including front of all jerseys
- A table for 8 at One Night One Goal – our fundraising gala that celebrate the year's success, our students, coach-mentors, and leaders in our community
- All Team sponsor benefits below



## *Team Sponsor - \$2,500*

- Team entry for a roster of 15 players
- Custom New Balance jerseys
- Logo on back of all jerseys
- Logo on front of your team's jersey if committed by Jan. 15
- Recognition on social media, event signage, & website

[givebutter.com/SCORESCup26](https://givebutter.com/SCORESCup26)



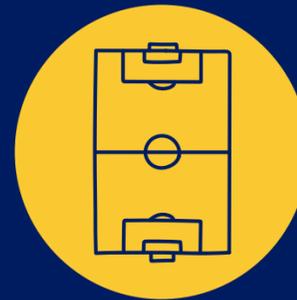


# Event Sponsorships



## Shirt Sponsor - \$1,500

- Sponsor Logo on all 250 SCORES Cup jersey sleeves
- Recognition on social media, event signage & website



## Field Sponsor - \$500

- Field naming rights - Logo prominently featured on 1 field
- Recognition on social media, event signage & website



## Goal Sponsor - \$250

- Goal naming rights - Logo prominently featured on 1 goal
- Recognition on social media, event signage & website

[givebutter.com/SCORESCup26](https://givebutter.com/SCORESCup26)





# Become a Sponsor Today

Contact information for next steps:  
[jbecerra@americascoroscleveland.org](mailto:jbecerra@americascoroscleveland.org)

[givebutter.com/SCORESCup26](https://givebutter.com/SCORESCup26)

